



## PRESS RELEASE

### Victory Group welcomes CBRE as new tenant Mahler 1

**Amsterdam, 12 juni 2025** – Victory Group, through its Icon Real Estate brand and development partner LMTD, is proud to announce that CBRE, the world's largest real estate advisory firm, will move its Dutch headquarters to the new, landmark development project Mahler 1. CBRE is scheduled to move into this high-end office building at Gustav Mahlerplein in Amsterdam's Zuidas during 2028. They will occupy the second and third floors.

Mahler 1 is the first building in the redevelopment of the ABN AMRO complex, and already offers a glimpse of the innovation that will be realised at this location. From the dismantling of the Circl pavilion (the first dismantling by a commercial party in which over 80% of the materials are being reused), to a smart and innovative design, Mahler 1 is an exceptional project that offers far more than a traditional office building. It combines a focus on user well-being, sustainability, high-quality materials, and meticulous attention to detail. The building was designed with both human sustainability and biodiversity in mind, ensuring it adapts to a changing climate and creates an outstanding environment for both users and the local community.

**Ben Cooper, Managing Director of Victory Group:** *"The arrival of CBRE confirms that we are truly creating something special with this project. Amsterdam's prime office market lacks high-quality options, particularly in the best locations, and Mahler 1 meets the needs of companies looking for premium and future-proof office space. CBRE has been an important partner of ours for many years, both in the Netherlands and across Europe, and is one of the parties with the best knowledge of global real estate markets. With this in mind, we are therefore very pleased that they recognise Mahler 1 as the new benchmark for office space."*

**Erik Langens, Managing Director of CBRE:** *"With this move, we are demonstrating just how seriously we take our ambitions for sustainability, innovation, and attractive employment. In Mahler 1, we are creating an inspiring environment and a hub where collaboration and innovation take centre stage. This new office embodies our vision for a future-proof workplace. We look forward to further strengthening our position as a market leader from this location."*

Mahler 1, construction of which will start this summer and is scheduled for completion by the end of 2027, is a project by Victory Group executed by Icon Real Estate in collaboration with developer LMTD. The building has 15 floors and offers around 22,500 m<sup>2</sup> l.f.a., of which around 21,000 m<sup>2</sup> l.f.a. is dedicated to office space. The project is designed to Paris Proof standards, and aims to achieve both

BREEAM Excellent (on the stricter 2021 BREEAM standards) and WELL Core Gold certifications. The building uniquely benefits from 17 terraces that will be beautifully planted and support a wide range of native plants and wild species.



The office floors have floor areas of up to approximately 1,600 m<sup>2</sup> l.f.a. and feature openable window sections. With a generous ceiling height of 2.9 metres, panoramic views, and abundant natural daylight, the space is of an exceptional standard. On the ground floor, there is a unique, exclusive client lounge that redefines the standard for hospitality in office environments.

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#### **For more information:**

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#### **About Victory Group**

Victory Group is a leading investment firm focused on real estate and hotel investments throughout Western Europe. We seek to deliver long-term value for our stakeholders through engaged, hands-on management of carefully selected

investments. As part of the Group, Victory created Icon Real Estate which has become the benchmark for delivering sustainable, forward-thinking and people-focussed real estate transformations.

[www.victorygroup.com](http://www.victorygroup.com)  
[www.mahler1.com](http://www.mahler1.com)

### **About LMTD**

LMTD is a pioneering real estate developer committed to transforming today's challenges into innovative solutions. We transform limited spaces into inspiring environments, with the focus on quality and enduring value. Rooted in trust and integrity, we collaborate with our clients and partners to exceed expectations. Our vision goes

beyond construction; we strive to create spaces that resonate with people and demonstrate the limitless potential of urban living.

[www.lmtd.space](http://www.lmtd.space)

### **About CBRE**

CBRE Group, Inc (NYSE:CBRE), a Fortune 500 and S&P 500 company headquartered in Dallas, is the world's largest commercial real estate advisory and investment firm (in terms of 2024 revenue). It has more than 140,000 employees (including Turner & Townsend employees) and serves clients in more than 100 countries. CBRE provides strategic advice and guidance on the purchase, sale and leasing of real estate, corporate services, property, facility and project management, valuations, (re)development, investment management and research & consulting.

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